

BCJLS SUPPORT OPPORTUNITIES

The Bexar County Junior Livestock Show (BCJLS) is a 501(c)(3) organization established in 1963 to provide the youth of Bexar County a way to show their projects and to sell their champion projects at auction. The BCJLS is made up entirely of volunteers and is governed by a board of directors. Thousands of young men and women have participated in BCJLS Show & Auction. BCJLS is a success due to continued support from local families and business leaders. We depend on support from the community to support our kids, thrive, and grow.

Our 61st Show will be at the BCJL Show grounds, 7701 FM 1346, SATX, 78220, December 27-30, 2023.

Our Auction of Champions will be Saturday, January 6, 2024.

Site Planning

Do you have skills in architecture and design? The BCJLS would like to develop a master plan for our grounds, including restrooms, a snack bar/kitchen, enclosed barn, parking, etc., with projected costs. This data will be used for fundraising so we can improve the site. We are looking for people or businesses who would donate their time to help us with these goals.

Temporary Audio/Video Set-Up

The BCJLS would like to have a better PA system for the 61st Show Dec 27 – 30, 2023 to broadcast the arena microphones throughout the grounds and have at least one video display under the large pavilion to communicate (e.g., visually show which class is in the arena, visually show winners). If you or your business can help with the equipment and set-up, please let us know.

Volunteer at the Show or Auction of Champions

We need help at the Show and Auction with parking, greeting, registration, cleaning, serving food and drinks at the Auction, organizing the kids, taking, and recording bids, entering Show & bid data into our software, etc. Work as little or as much as you can. We will take the help!

Auction of Champions Buyer

Show your support for the Bexar County children by being an in-person live buyer at our Auction. Live buyers commit to spending at least \$500 and sit in the buyer's area where they receive food and drinks throughout the Auction. Raise those buyer cards high and reward the kids! Register on-line.

Sponsorships

Sponsorships are not "sold" until payment is received. No verbal holds or commitments.

61st Title Sponsor - \$8,000 (two available – one for Show, one for Auction)

Two-page center fold full color ad in the sponsored Show or Auction book, one-page in the other book.

Title sponsorship of the Show or Auction with reserved seating & parking at both.

8 Denim & Diamonds event tickets with private wait service.

8 Auction buyer tickets.

2 Title Sponsor commemorative belt buckles.

Branded koozies distributed at Show or Auction.

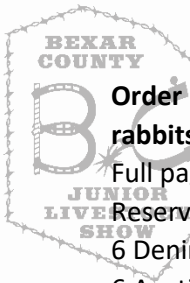
48" x 60" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Four 30-second spots during Show video or Auction livestream.

Live interviews during the Show or Auction.

Frequent recognition during the Show & Auction.

Recognition on BCJLS social media and website.



Order Buyer Sponsor - \$5,000 (eight available – one each for cattle, poultry, sheep, goats, swine, rabbits, ag mech, and arts & crafts)

Full page full color ad in the Show & Auction book.

Reserved seating & parking at Show and Auction.

6 Denim & Diamonds event tickets.

6 Auction buyer tickets.

1 Order Buyer commemorative belt buckle.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Two 30-second spots during Show video.

Live interview during the sponsored Show.

Frequent recognition during the Show & Auction.

Recognition on BCJLS social media and website.

Cattle Baron Sponsor - \$3,000 (unlimited)

Full page full color ad in the Show or Auction book.

Reserved seating & parking at Show and Auction.

4 Denim & Diamond event tickets.

4 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Two 30-second spots during Show video or Auction livestream.

Frequent recognition during the Show & Auction.

Recognition on BCJLS social media and website.

Platinum Sponsor - \$1,200 (unlimited)

Full page full color ad in the Show or Auction book.

Reserved seating & parking at Show and Auction.

2 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

30-second spot during Show video or Auction livestream.

Recognition during the Show & Auction.

Recognition on BCJLS social media and website.

Gold Sponsor - \$800 (unlimited)

Full page full color ad in the Show or Auction book.

2 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Recognition during the Show & Auction.

Recognition on BCJLS social media and website.

Silver Sponsor - \$500 (unlimited)

Half page full color ad in the Show or Auction book.

2 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

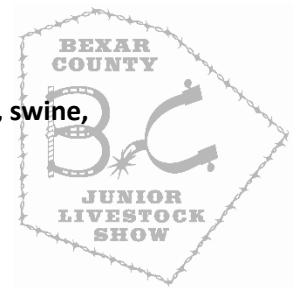
Recognition during the Show & Auction.

Recognition on BCJLS social media and website.

Bronze Sponsor - \$250 (unlimited)

Quarter page full color ad in the Show or Auction book.

Recognition during the Show & Auction.





Belt Buckle Sponsor - \$175 each

BCJLS awards a commemorative belt buckle to the 1st (grand champion) and 2nd (reserve champion) place winner in most Show divisions. Buckle sponsors will be recognized during the Show & Auction, on BCJLS social media, & on the BCJLS website.



Scholarships

General Scholarship Donations

Each year the BCJLS awards scholarships to graduating seniors for use at a university, college, or trade school. Your donation to the fund supports deserving kids as they pursue their dreams.

Sarah Sultenfuss Memorial Scholarship Donation

The BCJLS gives away a premium scholarship each year in honor of Sarah Sultenfuss, wife of long-time BCJLS board member and past president Clarence Sultenfuss. Mrs. Sultenfuss was involved in the food & nutrition and sewing & textile 4-H projects. Your donation will keep this premium scholarship going.

Your Own, New, Personalized Scholarship - \$1,000 and up

You may donate money to BCJLS specifically to start your own scholarship fund. Scholarships must be at least \$500 and must open with a minimum of \$1,000. You have the right to appropriately name the scholarship. BCJLS can administer the scholarship and you can select the winner(s).

Questions? Want to help with site planning, AV, etc.? Contact BCJLS 2nd Vice President Mark Haverkorn at 817-739-8029 or VP2@BCJLS.com.

Need help designing an ad? Contact BCJLS PR Secretary James Lee at prsecretary@bcjls.com. Design ready? Please send camera ready copy to prsecretary@bcjls.com. If you do not have camera ready copy, please sent written copy in a Word document and your logo and/or photos in vector format (PDF, AI, SVG, or EPS files) or a high-resolution file (300 dpi or more JPG or PNG to prsecretary@bcjls.com.

If an ad is submitted with dimensions other than what is listed, we cannot be responsible for the results.

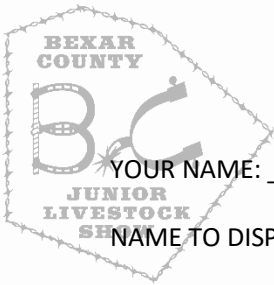
Sponsorships are good for one year (9/1/2023 – 8/31/2024).

Ads must be submitted by close of business on November 28, 2023.

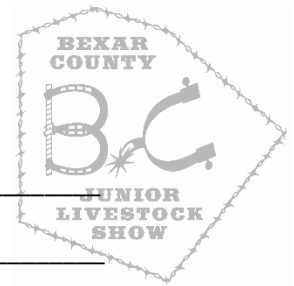
Thank you for your support! Please make checks payable to “BCJLS” and return to:

**BCJLS
PO Box 1193
Adkins TX 78101**

Please contact BCJLS 2nd Vice President Mark Haverkorn at 817-739-8029 or VP2@BCJLS.com for credit card payment information.



BCJLS SUPPORT RESPONSE & ORDER FORM



YOUR NAME: _____ PHONE: _____

NAME TO DISPLAY/RECOGNIZE: _____

MAILING ADDRESS: _____

EMAIL: _____

I would like to volunteer at the Show (Dates: _____) and/or Auction. We will contact you!

Sponsorships	Quantity	Unit Price	Total
Title Sponsorship	2 available	\$8,000	\$
Order Buyer Sponsorship	8 available	\$5,000	\$
Cattle Baron Sponsorship		\$3,000	\$
Platinum Sponsorship		\$1,200	\$
Gold Sponsorship		\$800	\$
Silver Sponsorship		\$500	\$
Bronze Sponsorship		\$250	\$
Banner for Display (18"x24")		\$250	\$
Belt Buckle Sponsorship		\$175	\$
Printed Show & Auction Program Ads (ad will be in both programs)			
Full Page (8" x 10.5")		\$500	\$
½ Page Horizontal (8" x 5.15")		\$270	\$
½ Page Vertical (3.9167" x 10.5")		\$270	\$
¼ Page (3.9167" x 5.15")		\$100	\$
Business Card (3.9167" x 2.5", no photos, logos OK.)		\$60	\$
Parent/Student Good Luck Ad (3 lines, 40 characters per line max. No pictures allowed.)		\$20	\$
Scholarship Donations			
General Scholarship Donation			\$
Sarah Sultenfuss Memorial Scholarship Donation			\$
Personalized Scholarship Donation (\$1,000 min.)			\$
GRAND TOTAL			\$

SIGNATURE: _____ DATE: _____

Please email this form & your logo or ad design to prsecretary@bcjls.com. Please mail payment to BCJLS, PO Box 1193, Adkins, TX, 78101. Contact us for credit card payment information at vp2@bcjls.com.