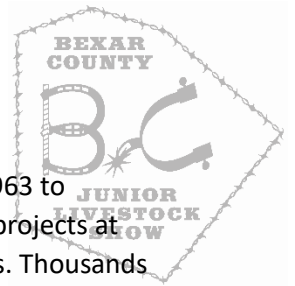


## BCJLS SUPPORT OPPORTUNITIES



The Bexar County Junior Livestock Show (BCJLS) is a 501(c)(3) organization established in 1963 to provide the youth of Bexar County a way to show their projects and to sell their champion projects at auction. The BCJLS is made up entirely of volunteers and is governed by a board of directors. Thousands of young men and women have participated in BCJLS Show & Auction. BCJLS is a success due to continued support from local families and business leaders. We depend on support from the community to support our kids, thrive, and grow.

**Our 63rd Show will be at the BCJLS grounds, 7701 FM 1346, SATX, 78220, December 27-30, 2025.**

**Our Auction of Champions will be Saturday, January 10, 2026 at the BCJLS grounds.**

### **Show Barn**

Would your company like to name and claim our large show barn? Let us know and let's make a deal!

### **Restrooms**

Would your company like to name and claim our new restroom building? Let us know and let's make a deal!

### **Volunteer at the Show or Auction of Champions**

We need help at the Show and Auction with parking, greeting, registration, cleaning, serving food and drinks at the Auction, organizing the kids, taking, and recording bids, entering Show & bid data into our software, etc. Work as little or as much as you can. We will take the help!

### **Auction of Champions Buyer**

Show your support for the Bexar County children by being an in-person live buyer at our Auction. Live buyers commit to spending at least \$500 and sit in the buyer's area where they receive food and drinks throughout the Auction. Raise those buyer cards high and reward the kids! Register on-line.

## **Sponsorships**

*Sponsorships are not "sold" until payment is received. No verbal holds or commitments.*

### **Title Sponsor - \$8,000 (two available – one for Show, one for Auction)**

Two-page center fold full color ad in the sponsored Show or Auction book, one-page in the other book.

Title sponsorship of the Show or Auction with reserved seating & parking at both.

8 Auction buyer tickets.

2 Title Sponsor commemorative belt buckles.

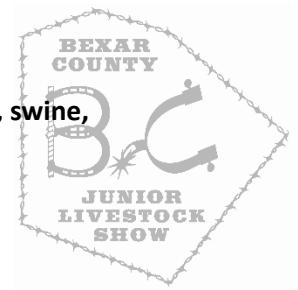
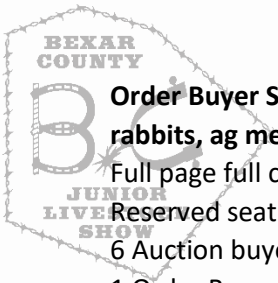
Branded koozies distributed at Show or Auction.

48" x 60" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Live interviews during the Show or Auction.

Frequent recognition during the Show & Auction.

Recognition on BCJLS social media and website.



**Order Buyer Sponsor - \$5,000 (eight available – one each for cattle, poultry, sheep, goats, swine, rabbits, ag mech, and arts & crafts)**

Full page full color ad in the Show & Auction book.

Reserved seating & parking at Show and Auction.

6 Auction buyer tickets.

1 Order Buyer commemorative belt buckle.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Live interview during the sponsored Show.

Frequent recognition during the Show & Auction.

Recognition on BCJLS social media and website.

**Cattle Baron Sponsor - \$3,000 (unlimited)**

Full page full color ad in the Show or Auction book.

Reserved seating & parking at Show and Auction.

4 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Frequent recognition during the Show & Auction.

Recognition on BCJLS social media and website.

**Platinum Sponsor - \$1,200 (unlimited)**

Full page full color ad in the Show or Auction book.

Reserved seating & parking at Show and Auction.

2 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Recognition during the Show & Auction.

Recognition on BCJLS social media and website.

**Gold Sponsor - \$800 (unlimited)**

Full page full color ad in the Show or Auction book.

2 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Recognition during the Show & Auction.

Recognition on BCJLS social media and website.

**Silver Sponsor - \$500 (unlimited)**

Half page full color ad in the Show or Auction book.

2 Auction buyer tickets.

24" x 36" vinyl banner with name and/or logo during Show, Auction, and BCJLS events.

Recognition during the Show & Auction.

Recognition on BCJLS social media and website.

**Bronze Sponsor - \$250 (unlimited)**

Quarter page full color ad in the Show or Auction book.

Recognition during the Show & Auction.



**Belt Buckle Sponsor - \$150 each**

**Buckle and Ambassador Vest Combined Sponsorship - \$225 each**

BCJLS awards a commemorative belt buckle to the 1<sup>st</sup> (grand champion) and 2<sup>nd</sup> (reserve champion) place winner in most Show divisions. Buckle sponsors will be recognized during the Show & Auction, on BCJLS social media, & on the BCJLS website.

BCJLS Ambassadors are high school students who volunteer to help with the Show and organization year-round. Ambassadors receive a monogrammed black vest to wear. For \$200 you can sponsor a belt buckle for a grand or reserve champion AND an ambassador vest.

## Scholarships

### General Scholarship Donations

Each year the BCJLS awards scholarships to graduating seniors for use at a university, college, or trade school. Your donation to the fund supports deserving kids as they pursue their dreams.

### Your Own, New, Personalized Scholarship - \$1,000 and up

You may donate money to BCJLS specifically to start your own scholarship fund. Scholarships must be at least \$500 and must open with a minimum of \$1,000. You have the right to appropriately name the scholarship. BCJLS can administer the scholarship and you can select the winner(s).

## Catalog Ads

Full page ad (8" x 10.5") .....	\$500
½ page horizontal ad (8" x 5.15") .....	\$270
½ page vertical (3.9" x 10.5") .....	\$270
¼ page (3.9" x 2.5") .....	\$100
Business card (3.9" x 2.5"), no photos, logos are OK .....	\$60
Good luck ad, 3 lines, 40 characters per line, no pictures .....	\$20

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Questions? Want to help? Need help designing an ad? Contact BCJLS Vice President Mark Haverkorn at 817-739-8029 or [VP1@BCJLS.com](mailto:VP1@BCJLS.com).

Design ready? Please send camera ready copy to [VP1@BCJLS.com](mailto:VP1@BCJLS.com). If you do not have camera ready copy, please send written copy in a Word document and your logo and/or photos in vector format (PDF, AI, SVG, or EPS files) or a high-resolution file (300 dpi or more JPG or PNG) to [VP1@BCJLS.com](mailto:VP1@BCJLS.com).

If an ad is submitted with dimensions other than what is listed, we cannot be responsible for the results. Sponsorships are good for one year (9/1/2025 – 8/31/2026).

Ads must be submitted by close of business on November 21, 2025.

**Thank you for your support! Make checks payable to "BCJLS" and return to:**

**BCJLS  
PO Box 1193  
Adkins TX 78101**

[Online payment is available here.](#)